

VISION

TO BE THE LEADING SYSTEM FOR REAL-TIME TRACKING AND SUPPLY CHAIN MANAGEMENT OF HEALTHCARE EQUIPMENT, MEDICATIONS, AND TOOLS IN OMAN, PROVIDING EXCEPTIONAL SERVICE TO HEALTHCARE PROVIDERS, RESULTING IN IMPROVED PATIENT CARE AND HEALTH OUTCOMES IN 5 YEARS OF EXECUTION

MISSION

Our mission is to provide a centralized, reliable, efficient, and cost-effective system that simplifies the process of procurement, tracking, and distribution of healthcare equipment, medications, and tools, ultimately improving the quality of patient care.

CUSTOMER
SERVICE

ACCOUNTABILITY

INNOVATION

COLLABORATION

TRANSPARENCY

STRATEGY

1. Building strategic partnerships with healthcare providers, manufacturers, and suppliers to ensure a seamless supply chain and efficient inventory management.
2. Utilizing advanced technology and real-time tracking to provide accurate and up-to-date information on inventory levels and order fulfillment.

OPERATIONAL OBJECTIVE

DEVELOP A USER-FRIENDLY PLATFORM WITH A RESPONSIVE DESIGN THAT IS ACCESSIBLE ON DESKTOP AND MOBILE DEVICES.

STRATEGIC OBJECTIVE

ESTABLISH PARTNERSHIPS WITH AT LEAST 80% OF HEALTHCARE PROVIDERS IN OMAN WITHIN THE FIRST TWO YEARS.